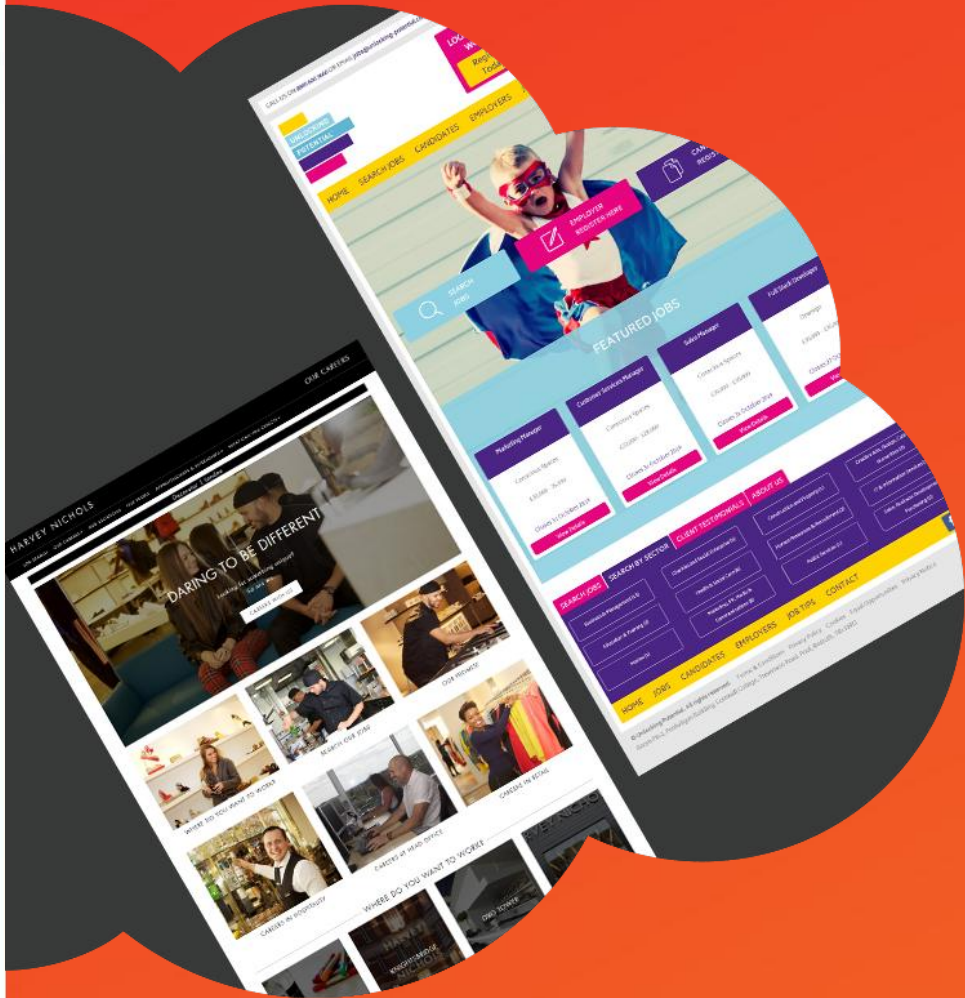


Recruitive[®]

Careers Website Features & Functions 1.0



About Recruitive

Recruitive has been synonymous with Recruitment Software since 2004. We are a market leading supplier of innovative End to End Recruitment Solutions. We have experience in the design of careers websites, recruitment agency websites and jobs boards since 2001.

We provide HR Professionals, Recruiters and Hiring teams with innovative, cloud-based technology aimed at streamlining the recruitment process, making it quicker and easier to recruit, whilst significantly reducing the time to hire and associated costs.

As early pioneers of multi job posting technology, our expertise extended into candidate management, CV parsing and scoring, search capabilities right through to candidate on-boarding.

During April 2019 the business was acquired and Recruitive became a wholly owned subsidiary of SaaS Holdings Limited. We support continued investment into ongoing Research and Development in order to remain ahead of the technical curve.

Our end to end solutions also incorporate the front-end candidate attraction capabilities of careers websites, built and designed by our in-house design specialists. This enables us to not only deliver award winning back end candidate management solutions for clients but also provide beautifully designed front end career and campaign websites to attract the best candidate talent.

As a result, we are one of the few providers in the market that can deliver a complete end to end solution.

Based in Cannock, Staffordshire, we employ 33 of the friendliest and most competent staff. We remain an incredibly innovative business, always looking for better ways to enhance the recruitment software landscape.

We are a market leading company.

Companies we work with



Careers Website Features and Functions

Our Aim

Our aim is to design an **attractive, powerful, secure, and responsive** careers website for your company, using the very latest technology and the very latest online recruitment functionality.

We will also ensure that your website is not only attractive, but that it functions and performs well, while protecting your brand, from its search engine presentation and positioning, right through the application process to the point of converting your candidates to employees via our on-boarding process.

Our experience in developing our recruitment websites comes from direct feedback from experienced recruiters, candidates and direct employers who have used our systems over the last 19 years. We will build you a careers website that **exceeds your competition**, generates candidates and promotes your brand and ethos.

Our careers website services also include an initial search engine optimisation exercise and ongoing search engine updates and content support.

Listed below are the features that will be included, as standard, in your new recruitment website. There are other, additional features, which are listed later in this document.

Design Options

Bespoke Design Service

Designed to Match Your Corporate Branding

Template Layout

Jobs Only Option, or Full Content Pages

Content Management System

Updateable Website Content

Unlimited Pages

Updateable Meta Tags

Bespoke URL Creation

Dynamic Meta Tags on Jobs & News Items

Updateable News/Articles/Blogs

Updateable Navigation Options

Embedded Media Options

Social Media Sharing

Image Management

Content Plug In Management

Add New Buttons/Drop Down Menus

Job Search & Job Management

Filtered, In-Line Job Searching

JobMate Job Posting Integration (if required)

Attractive Job Display

Quick Search

Sector/Keyword Searching

Featured Jobs

Job of the Week/Month

Third Party XML Feeds

Latest Jobs

Social Media Sharing

Online Applications

Social Media Job Posting

Email Job to a Friend

Dynamic Meta Data

Bespoke Meta Data Management

Google for Jobs Integration

Recruitive[®]

www.recruitive.com

Candidate Options

Online Registration
CV Upload (Microsoft Word/PDF/TXT Formats)
Cloud Based Applications/Registration
Encrypted Log On Details

Candidate Logged in Area
Multi Job Alerts Profiles
Application Tracking
GDPR Opt In/Opt Out

Administration Options

Multiple Users (Admin and Standard User Types)
Content Management
System Email Management
Menu Management
Domain Management:
(including SEO meta data – Google Analytics)
Website Performance Statistics:
(Registrations/Applications/Jobs)

Candidate Management/Searching
Application Management/Tracking
Job Management
Database Management:
(Lists for: Sectors/Locations/Job
Types/+others)
Social Media Management

Social Media

Social Media Branding
Social Media Account Set Up
Google Maps/Business Submission

Embedded Media/YouTube/Vimeo
Automatic Posting and Sharing of Content and
Jobs

Search Engine Optimisation

Initial Search Engine Optimisation
Search Friendly URLs
Dynamic Meta Tags (Jobs & News)
Vacancy Meta Tags
Dynamic XML Sitemaps
Landing Page Creation
H1-H5 Tag Management
Quarterly search engine review
Content and meta tag updates

XML Feeds
RSS Job and News Feeds
Search Engine Submission – Google, MSN, Bing
Webmaster Tools Set Up
Bespoke URL Creation
Third Party SEO Audit
Link Building/Tool Tips

Want to know more?

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