

Recruitive[®]

Jobs Board Website

Features & Functions 1.0



About Recrutive

Recrutive has been synonymous with Recruitment Software since 2004. We are a market leading supplier of innovative End to End Recruitment Solutions. We have experience in the design of careers websites, recruitment agency websites and jobs boards since 2001.

We provide HR Professionals, Recruiters and Hiring teams with innovative, cloud-based technology aimed at streamlining the recruitment process, making it quicker and easier to recruit, whilst significantly reducing the time to hire and associated costs.

As early pioneers of multi job posting technology, our expertise extended into candidate management, CV parsing and scoring, search capabilities right through to candidate on-boarding. We have also designed, developed and supported hundreds of jobs boards over the years.

During April 2019 the business was acquired and Recrutive became a wholly owned subsidiary of SaaS Holdings Limited. We support continued investment into ongoing Research and Development in order to remain ahead of the technical curve.

Our end to end solutions also incorporate the front-end candidate attraction capabilities of careers websites, built and designed by our in-house design specialists. This enables us to not only deliver award winning back end candidate management solutions for clients but also provide beautifully designed front end career and campaign websites to attract the best candidate talent.

As a result, we are one of the few providers in the market that can deliver a complete end to end solution.

Based in Cannock, Staffordshire, we employ 33 of the friendliest and most competent staff. We remain an incredibly innovative business, always looking for better ways to enhance the recruitment software landscape.

We are a market leading company.

Companies we work with



Jobs Board Features and Functions

Our Aim

Our aim is to design an **attractive, powerful, secure, and responsive** jobs board website for your company, using the very latest technology and the very latest online recruitment functionality.

We will also ensure that your jobs board is not only attractive, but that it functions and performs well, generates plenty of candidates and also generates revenue from your clients and advertisers.

Our experience in developing our jobs board websites comes from direct feedback from experienced recruiters, candidates and direct employers who have used our systems over the last 19 years. Our first jobs board was launched in the year 2001 and is still active in 2019. Getting a jobs board built is the easy part. Launching it and generating revenue is where we can help you the most!

Our jobs board website services also include an initial search engine optimisation exercise and ongoing search engine updates and content support.

Listed below are the features that will be included, as standard, in your new recruitment website. There are other, additional features, which are listed later in this document.

Design Options

Bespoke Design Service

Template Layout

Content Management System

Updateable Website Content

Links

Unlimited Pages

Embedded Media

Updateable Meta Tags

Social Media Sharing

Bespoke URL Creation

Image Management

Dynamic Meta Tags on Jobs & News Items

Content Plug In Management

Updateable News/Article/Blog

Add New Buttons/Drop Down Menus

Job Searching & Job Management

Filtered, In-Line Job Searching

Latest Jobs

JobMate Job Posting Integration

Social Media Sharing

Attractive Job Display

Online Applications

Quick Search

Social Media Job Posting

Sector/Keyword Searching

Email Job to a Friend

Branded & Featured Jobs

Dynamic Meta Data

Job of the Week/Month

Bespoke Meta Data Management

Third Party XML Feeds

Google for Jobs Integration

Remote Job Posting via Web Service/API

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Client Options

Online Registration	Multiple Logos
Detailed Admin Area	Application Management
Buy Subscriptions via E-Commerce/Invoice	Social Media Management
Transaction Overview/History	Contact Management – Reminders/Diary
Job Posting	Apply via URL
Boolean CV Search	Multiple User Management
Saved CV Searches	Manage Applications/History
Remote Job Posting Integration	Banner Management
Fully Branded Micro Sites	Candidates by Email

Candidate Options

Online Registration	Candidate Logged in Area
CV Upload (Microsoft Word/PDF/TXT Formats)	Multi Job Alerts Profiles
Cloud Based Applications/Registration	Application Tracking
Encrypted Log On Details	GDPR Opt In/Opt Out
Profile Enhancement	Embedded Video CV

Administration Options

Multiple Users (Admin and Standard User Types)	Candidate Management/Searching
Content Management	Application Management/Tracking
System Email Management	Client Management/Searching
Menu Management	Job Management
Domain Management: (including SEO meta data – Google Analytics)	Database Management: (Lists for: Sectors/Locations/Job Types/+others)
Website Performance Statistics: (Registrations/Applications/Jobs)	Social Media Management
	Contact Management – Reminders/Diary

Social Media

Social Media Branding
Social Media Account Set Up
Google Maps/Business Submission

YouTube Marketing – Embedded
Clips/YouTube
Automatic Posting and Sharing of Content and
Jobs

Search Engine Optimisation

Initial Search Engine Optimisation
Search Friendly URLs
Dynamic Meta Tags (Jobs & News)
Vacancy Meta Tags
Dynamic XML Sitemaps
Landing Page Creation
H1-H5 Tag Management
Quarterly search engine review
Content and meta tag updates

XML Feeds
RSS Job and News Feeds
Search Engine Submission – Google, MSN, Bing
Webmaster Tools Set Up
Bespoke URL Creation
Third Party SEO Audit
Link Building/Tool Tips

Revenue Generation Opportunities

Multiple Subscription Options
Multiple Branded Job Posting Options
Multiple Banner Advertising Options
Featured Clients Banners
Sector Sponsorship Banner
Website Content Sponsorship
Jobs by Email Sponsorship

Email Sponsorship
CV Searching
Client Landing Pages
Client Logos
Candidate Membership Schemes
Services Directory
Third Party Banner Options

Want to know more?

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