



Career Kinetics

Lowering the **real** cost of recruitment.



RECRUITMENT HAS EVOLVED....

Career Kinetics provides bespoke recruitment solutions using our own advanced technologies.

Guaranteed to significantly reduce your cost and time to hire whilst enhancing your candidates' journey, protecting your brand integrity and ensuring that you always secure the best talent ahead of your competition.

Our experienced team represents all corners of the recruitment industry. Armed with a wealth of knowledge and advanced technologies our team will:

 Save your business up to 80% vs using traditional agencies

 Provide best advice, objectively

 Become your Trusted Partner and an extension to your team



It's time to Hire faster and simplify processes through technology.
Talk to our consultants today and let us demonstrate a new difference.

Our solutions to your advantage

 **15 Days**
Time to Hire

 **57%**
Admin Time

 **80%**
Agency Spend

 **54%**
Advertising Spend

RECRUITMENT ADVERTISING AND CANDIDATE ATTRACTION

We provide access to over **34 million UK candidates** via our partnered job boards, leading aggregators, social media platforms and our own exclusive networks.

Our in-house advertising experts build custom “attraction packages” that ensure the right exposure for your vacancies, enticing the highest calibre candidates, even for the most difficult roles to fill. Meanwhile, our bulk purchasing power ensures you only ever pay the fairest prices.

We monitor candidate trends and changes in the market so that you don't have to. We will guide you on the most effective current recruitment campaign strategies that will work for you.



Media campaigns are fully branded to your business improving application quality by over 65%.

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reed.co.uk

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CANDIDATE MANAGEMENT TECHNOLOGY

Our leading-edge Applicant Tracking System (ATS) is a fundamental part of our service. All applications are processed via your fully branded, cloud based and GDPR compliant system.

Hiring Managers gain full control and transparency against every vacancy that is posted.

Our technology acknowledges all candidates and the user-friendly interface allows for one click screening and automated communication. You can instantly identify who has been shortlisted in real time.

Designed for volume, qualified candidates can be pre-selected from 3,000 CV's per hour.

The ATS offers a dedicated reporting suite on each application enabling the creation of future tailored campaigns within the appropriate channels for greater success.

- ✓ Automated Email Communication
- ✓ Multiple User Access Levels
- ✓ Candidate Source Reporting
- ✓ Real Time Data
- ✓ Fully GDPR Compliant
- ✓ Full Transparency & Control
- ✓ Cloud Based

CANDIDATE EXPERIENCE & SOCIAL REPRESENTATION

Living in a socially driven environment, candidates will decide whether to apply to vacancies based on a business' social representation along with the experiences of previous candidates.



Our solutions ensure a first-class candidate experience. On all media adverts we provide candidates with a one click application process. If required, we can also deliver an application form-based process.



The fully automated ATS System communicates with candidates throughout the entire application process via email and significantly enhances the Candidate journey.



On average our clients receive considerably more applications from qualified candidates, a marked improvement in application drop off rates, higher conversion rates and positive candidate feedback.

▼ 67%

Candidate Drop Off

▲ 34%

More Offers Accepted

▲ 76%

Hire Conversion

MANAGED SERVICES & RESOURCE



As an extension to your own team, whenever you need that extra help, we are on hand to **support at every stage** of the recruitment process, from vacancy creation to candidate onboarding.

Whether you wish to manage your own hiring process or collaborate with our team of experts, you are always in control.

Services Available Include:

- ✓ Role Requirements Gathering
- ✓ Optimised Job Adverts
- ✓ Branded Applicant Tracking System
- ✓ Total Candidate Management
- ✓ Candidate Communication and Engagement
- ✓ Online Skills Testing
- ✓ Video Interviewing
- ✓ Offer Extension
- ✓ Candidate Market Research
- ✓ Multiple Job Board and Social Media Posting
- ✓ CV Searching and Head-Hunting Services
- ✓ Filtering and Screening of Applications
- ✓ Interview Scheduling
- ✓ Candidate Screening and Shortlisting
- ✓ Campaign Analysis
- ✓ Onboarding Support

Let us tailor a service and solution package to your precise needs

CAREERS WEBSITES & CAMPAIGN SITES



In addition to our recruitment advertising, candidate management technologies and full managed services, our team also **offer fully integrated Careers Websites.**



Our in-house engineers can design and implement mobile compatible sites that **enhance your brand and recruitment strategy.**



Integrate your Careers Website with the ATS System to **direct all vacancies and applications to the same location.**

✔ ATS System Integration

✔ Search engine Optimised

✔ Real Time Analytics

✔ Mobile Compatible

✔ GDPR Compliant

✔ Award Winning Designs

✔ Collect speculative CVs

✔ Build your own talent pool

Improve your employer brand and showcase your company culture. Engage your candidates on a seamless candidate journey and utilise your own candidate data more effectively.



OUR CLIENTS HAVE THE ADVANTAGE

During last year our market leading technologies have processed over 9 million job applications.

Our extensive reach encourages greater application volumes whilst our advanced filtering technology ensures your time is only spent on the best and most suitable candidates.



“Brand integrity is important to us. All candidates are acknowledged. High application numbers are no longer an issue. **We would highly recommend.**”

“We have saved a significant amount of administration time. We have also materially reduced our cost to hire and improved candidate onboarding times. **We would highly recommend.**”



“We have materially reduced our recruitment costs. The applicant tracking capabilities coupled with the high levels of support ongoing are outstanding. **We would highly recommend.**”



Join our satisfied clients....



Find out how you can gain an advantage. Contact us now and explore the options...

- ✓ Recruitment Advertising
- ✓ Managed Services
- ✓ Career & Campaign Websites



CONTACT US

Contact us today and let us demonstrate how our solutions can work for you.



Drop us an email

Email us today.
info@careerkinetics.com



Call us

Speak to us today | 0800 0485 785



Where are we?

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