recruitive

Recruitment Websites

Features & Functions 1.0

About Recruitive

Recruitive has been synonymous with Recruitment Software since 2004. We are a market-leading supplier of innovative End to End Recruitment Solutions. We have experience in the design of careers websites, recruitment agency websites and job boards since 2001.

We provide HR Professionals, Recruiters and Hiring teams with innovative, cloud-based technology aimed at streamlining the recruitment process, making it quicker and easier to recruit, whilst significantly reducing the time to hire and associated costs. As early pioneers of multi-job posting technology, our expertise extended into candidate management, CV parsing and scoring, and search capabilities right through to candidate onboarding.

In April 2019 the business was acquired and Recruitive became a wholly-owned subsidiary of SaaS Holdings Limited. We support continued investment into ongoing Research and Development in order to remain ahead of the technology curve. Our end-to-end solutions also incorporate the front-end candidate attraction capabilities of careers websites, built and designed by our in-house design specialists.

This enables us to not only deliver award-winning back-end candidate management solutions for clients but also provide beautifully designed front-end career and campaign websites to attract the best candidate talent. As a result, we are one of the few providers in the market that can deliver a complete end-to-end solution.

Based in Cannock, Staffordshire, we employ 33 of the friendliest and most competent staff. We remain an incredibly innovative business, always looking for better ways to enhance the recruitment software landscape.

We are a market-leading company.

Companies we work with

Recruitment Website Features & Functions

Our Aim

Our aim is to design attractive, powerful, secure, and responsive recruitment agency websites, using the very latest technology and online recruitment functionality.

We will also ensure that your recruitment agency website is not only attractive but performs well, generates more candidates and increases revenue from your clients/advertisers. Our experience in recruitment website development comes from direct feedback using experienced recruiters, candidates and employers over the last 19 years.

Getting a recruitment agency website built can be super easy with using our Recruitive technology but generating revenue is where we can help you the most! Our recruitment agency website services also include an initial search engine optimisation exercise and ongoing search engine support. Listed below are the features that will be included as standard in your new recruitment website. There are other additional features that are listed later in this document.

Design Options

Bespoke Design Service

Template Layout

Content Management System

Updateable Website Content	Links
Unlimited Pages	Embedded Media
Updateable Meta Tags	Social Media Sharing
Bespoke URL Creation	Image Management
Dynamic Meta Tags on Jobs & News Items	Content Plug In Management
Updateable News/Article/Blog	Add New Buttons/Drop Down Menus

Candidate Options

Online Registration	Candidate Logged in Area
CV Upload (Microsoft Word/PDF/TXT Formats)	Multi Job Alerts Profiles
Cloud Based Applications/Registration	Application Tracking
Encrypted Log On Details	GDPR Opt In/Opt Out

Job Search & Job Management

Filtered, In-Line Job Searching

JobMate Job Posting Integration (if required)

Attractive Job Display

Quick Search

Sector/Keyword Searching

Featured Jobs

Job of the Week/Month

Third Party XML Feeds

Google for Jobs Integration

Latest Jobs

Social Media Sharing

Online Applications

Social Media Job Posting

Email Job to a Friend

Dynamic Meta Data

Bespoke Meta Data Management

Administration Options

Multiple Users (Admin and Standard User Types)

Content Management

System Email Management

Menu Management

Domain Management:

(including SEO meta data – Google Analytics)

Website Performance Statistics:

(Registrations/Applications/Jobs)

Candidate Management/Searching

Application Management/Tracking

Client Management/Searching

Job Management

Database Management:

(Lists for: Sectors/Locations/Job Types/+others)

Social Media Management

Contact Management – Reminders/Diary

Social Media

Social Media Branding

Social Media Account Set Up

Google Maps/Business Submission

YouTube Marketing – Embedded Clips/YouTube

Automatic Posting and Sharing of Content and Jobs

Search Engine Optimisation

Initial Search Engine Optimisation

Search Friendly URLs

Dynamic Meta Tags (Jobs & News)

Vacancy Meta Tags

Dynamic XML Sitemaps

Landing Page Creation

H1-H5 Tag Management

Quarterly search engine review

Content and meta tag updates

XML Feeds

RSS Job and News Feeds
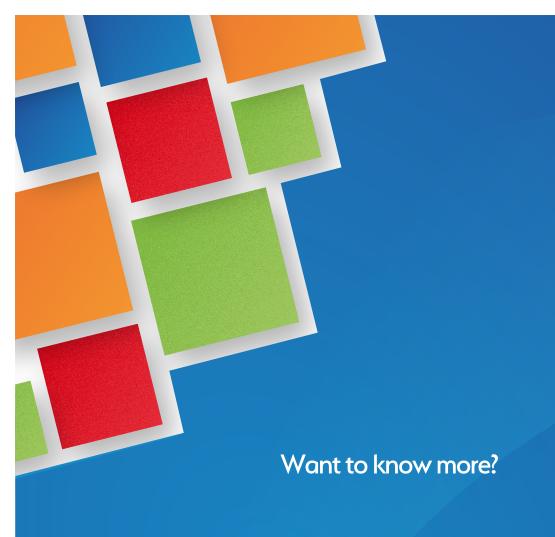
Search Engine Submission – Google, MSN, Bing

Webmaster Tools Set Up

Bespoke URL Creation

Third Party SEO Audit

Link Building/Tool Tips

Want to know more?

Call 0345 60 00 550

Email info@recruitive.com

www.recruitive.com

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