

Recruitment Websites

What is a Recruitment Website?

A Recruitment Agency Website is a stand-alone website, used by a recruitment agency to advertise vacancies that they are managing on behalf of their clients. The recruitment agency websites that we manage are connected to our multi-job posting system Jobmate and/or our ATS system. This allows an agency to post jobs to their website and other jobs boards quickly. All applications are then directed to their ATS system for filtering and review; Job advertising & application management functionality.

How is it used in practice?

The website of a recruitment agency is primarily to advertise the roles they are managing on behalf of its clients. With our recruitment agency websites, they are also connected to our multi-job posting system, Jobmate and our ATS system. This allows a recruitment agency to post vacancies quickly to their own website and many other jobs boards, increasing the exposure of the vacancy.

A recruitment agency website can also be enhanced with engaging content, creative media, pictures, video, and graphics all help to promote the recruitment agency to potential candidates, in a very competitive market.

What are the benefits of using it?

Your Recruitment Agency Website has several benefits, including but not limited to:

- Receive applications directly from your website into your ATS to save time filtering CVs
- To post jobs directly from your Jobmate or your ATS to save money and time
- Post jobs direct to your website from your ATS to reduce jobs board spend
- To sell your agency and convert browsing candidates into applicants.
- To promote your brand and company to potential new candidates
- Manage and control your brand on search engines effectively

What are the extras?

In addition, you can have:

- Events, News, Blogs.
- Updatable website content and articles
- Ongoing Search Engine Optimisation Support
- Embedded media such as videos and podcasts
- XML jobs feeds to third party jobs boards and websites, including Google Jobs

